

YOUR NAME: Carla Alverina Lee

STUDENT ID: 0333767

FOUNDATION: (FID) | FIA | FIS | FNBE

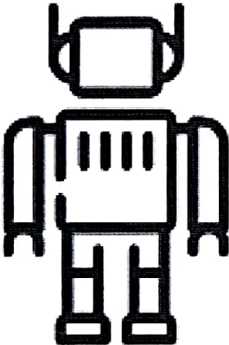
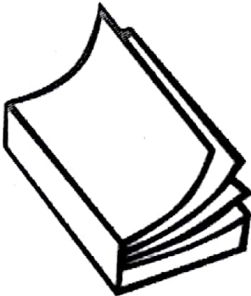
TUTORIAL LECTURERS: MR CHARLES | MR CHOY CHUN WEI

| (MS FU YEN HUEI)

PRODUCT NAME: Me, Myself and I (Music Video)

GROUP NAME & MEMBERS NAME (IF GROUP WORK): —

- | | | |
|----|----|----|
| 1. | 2. | 3. |
| 4. | 5. | |

I	L	
		
☐	☒	☐



ASK !



NOTHING
is impossible
as long as you
TRY-

THOUGHTS

SKILLS

- Finding solutions to problems
- Planning and organising
- Ability to multitask
- Imaginative ✨
- Ability to handle change
- Art
- Music 🎹
- Drawing 🎨
- Creativity
- Listening 🎧
- Visualization 👁️
- Adaptability

BEHAVIORAL PERSPECTIVE

- Behaviors are affected by the environment !!!
- "Keep your words positive because your words become your behavior"
- Mahatma ~~Shan~~ Gandhi
 ↓
 Oops !! sorry hehe
- * I get this quote from GOOGLE# *

AMBITIONS?

- Being a successful interior designer ~
- Be happy and live my life to the fullest ~

FAVOURITE THINGS TO DO

- Listen to music 🎵
- Eat !! * definitely... *
- Sleep Zzzzzzz...
- Watch K Drama !!

Daydreaming hehehe

Checking my social medias...



M Y S E L F



First of all, I like **music** very much. I can't imagine a world without music. **Music is like my escape from the world.** It helps me relax my mind and can avoid stress while doing a lot of works. The music that I usually listen to is EDM music which also stands for Electronic Dance Music. After moving to Malaysia for a few months, I actually start listening to some Chinese songs cause a new friend of mine recommended it hehehe. Currently, my favourite Chinese song is Deng Ni Xia ke - Jay Chou. 

The second best skill I have is **multitasking**. I have this habit of **multitasking** cause it **saves my time.** I think I start doing multitask after I observed my mom doing it. For example, this afternoon I rinsed my wheat with my left hand while stirring my stirred fry bok choy with my right hand.

I am not that good at planning but I'm also not bad at it. Sometimes I do **planning** but sometimes I don't. Usually it depends on my mood. If I feel very motivated, I usually plan things in my head and make sure every assignments will be done on time. There are also times that I'm just too lazy to do anything and then I end up doing it last minute.

ZZZ

BAD EXAMPLE!!

My lovely
ACTOR 




M Y S E L F



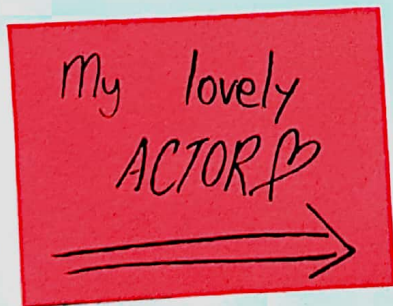
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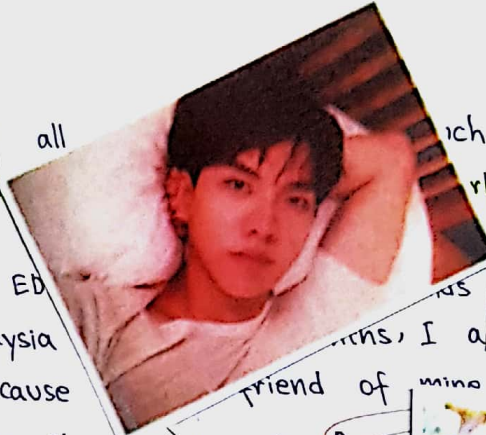
BAD EXAMPLE!!



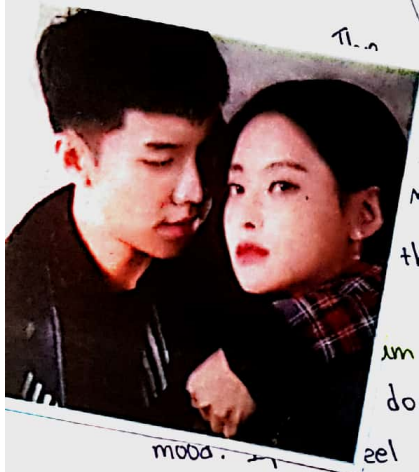
M Y S E L F



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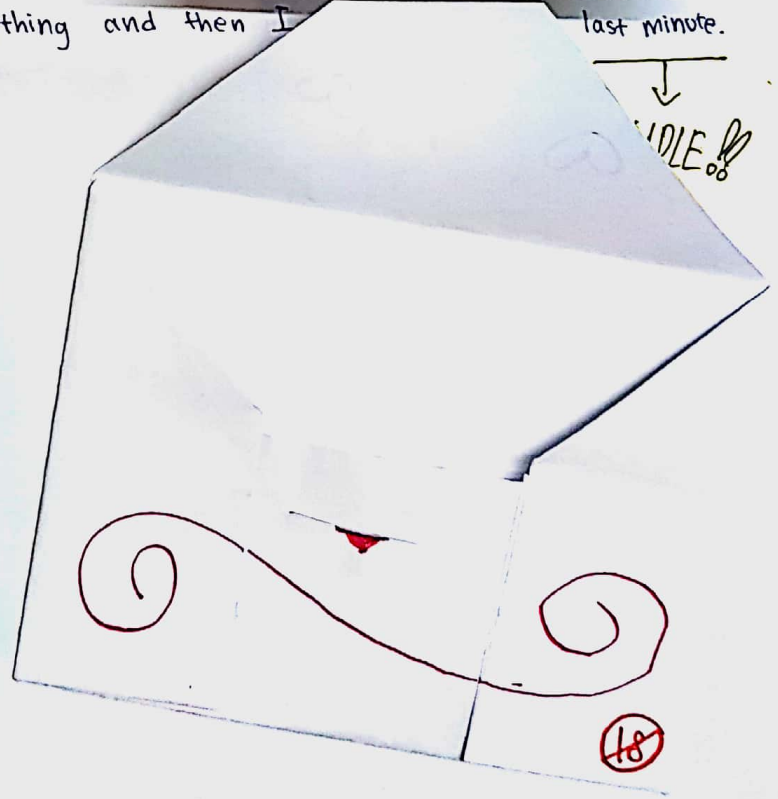
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↓
IDLE!!

My lovely
ACTOR ♡
→



M Y S E L F

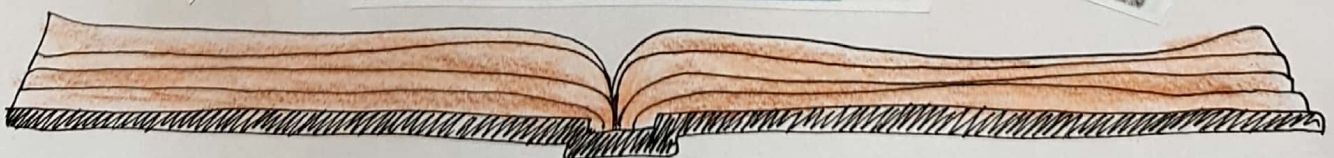
1

I use most of my **Free time** watching either **Korean Drama** or **Korean Variety Show**. The drama I am currently watching is called "A Korean Odyssey". The lead character is really handsome (for me) but I don't know why some of my friends doesn't like him. He is also one of the member in the Korean Variety show called "Master in the House". So basically, almost everything I am, watching has him in it hahaha...
currently

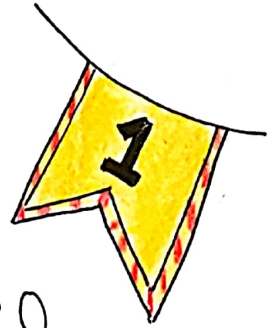
NOTE: pictures of him refer to the previous page

For some reason, I believe that nothing is impossible as long as you try. This is just something I heard from someone but it actually helps to motivate me when I am feeling down.

For my future, I really want to be a successful **interior designer** and make my parents happy. At first I don't even know a ~~sig~~ single thing about interior design. I don't even know that such thing exist but the moment I know about it, I feel really excited and I can't wait for my first day working as an interior designer.



TOPICS



to choose ~ for video

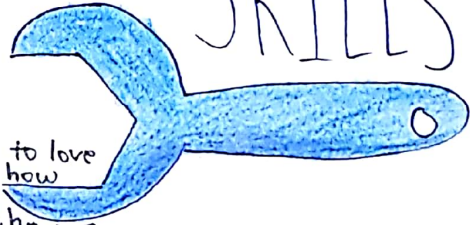


Why I choose this?

- I want to share my thoughts to other people

The thought that I am going to talk about = "Everyone is unique in their own way"

SKILLS



I want people to love themselves like how I love myself & how I accept my flaws

I also want them to just appreciate life

BEHAVIORAL PERSPECTIVE

FAVORITE...



Video limit

1 to 3 minutes

1

STYLE ☆

- ⇒ Video poetry style
- ⇒ Music Video
- ⇒ Advertisement
- ⇒ Documentary
- ⇒ Animation
 - 2D character
 - 2D motion graphics
 - 3D animation
- ⇒ Stop motion

Personal Statement

Where to choose the music?

↓
means taken from YouTube

- www.jamendo.com
- Vlog no Copyright music
- no Copyright Sounds
- Audio library - No Copyright music
- Youtubers Music - No Copyright music

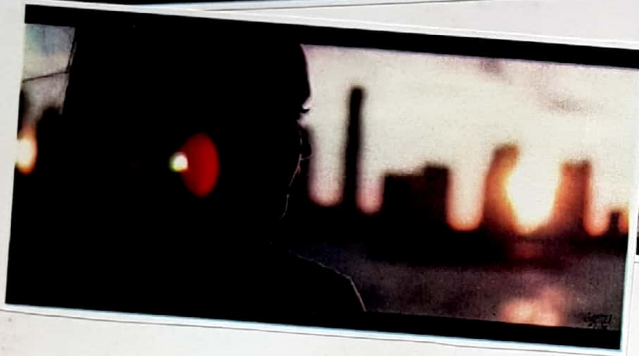
- www.bensound.com
- www.imcompetech.com
- www.DanoSaijs.com
- www.FreeSoundtrackMusic.com
- www.mobycartils.com

EXAMPLES

2

I LIKE ME BETTER WITH YOU // New York 2017

→ By Gabriel Conte 



NOTE:

Since I can't put a video in paper, I put some shots of the video instead 😊

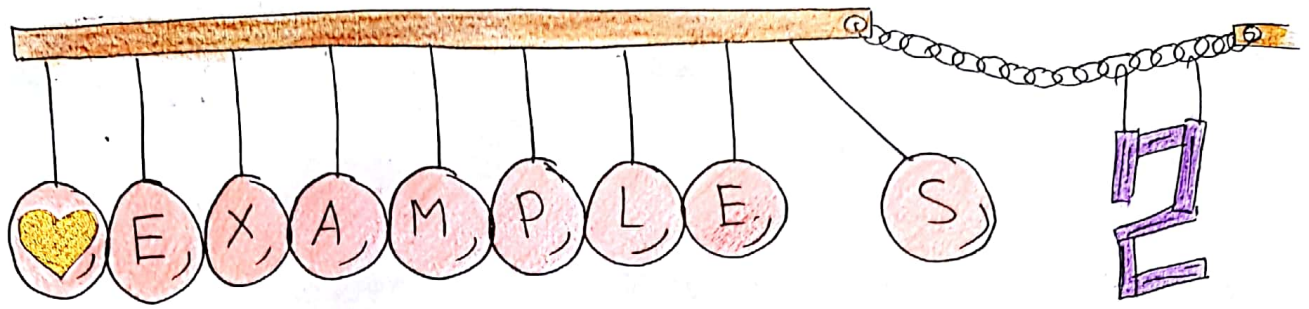
WHY & HOW

these examples inspire you? →

- ① the part where Jess stand while taking a photo of the sunset is so cinematic
⇒ This can be applied to my video to make my video looks interesting
- ② The beat drop goes so well with the transition. The music is also ecstatic.
⇒ This inspire me to put joyful music so that the person watching & listening can feel the happiness

INTERESTING components?

- lighting of the video
- how the sound changes when they are in a helicopter
- interesting ending scene (when Gabriel nudge Jess)



YOU ARE LOVED

⇒ Gabriel Conte 

INTERESTING COMPONENTS

- ♥ the way he reverse the video of him walking ~~to~~ through the crowd
- ♥ The ENDING!! he put a final short statement "You are loved." white font, black background

you are loved.



WHY & HOW

these examples inspire you?

- ① The way he merge gentle song and a speech is astounding
⇒ I am inspired to use a gentle song and say a speech about myself & how I love myself. I'll choose a song that can make people feel touched.

- ② The way the video match with his words. For example, when he said "Every single person I passed looked completely different from the rest" while recording a lot of peopling passing by.
⇒ majority of the video must match with what you are talking about !! Or else, it will be weird

EXAMPLE

2

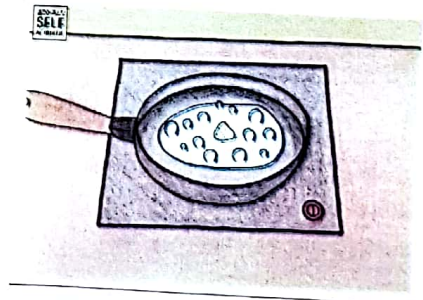
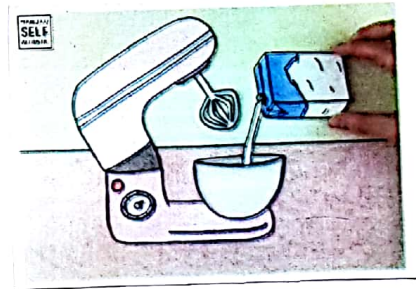
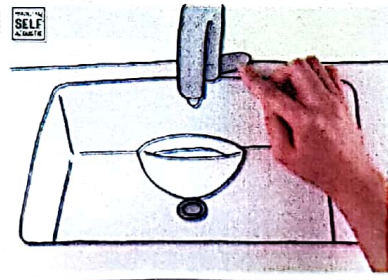
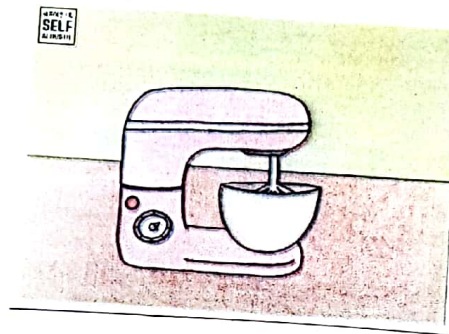
Stop Motion

making
#christmas cake

Interesting COMPONENTS

♠ How the ~~creator~~ creator show that the stove turn from red (hot) to black

♠ Details for boiling water are



Why & How

① Sound effect

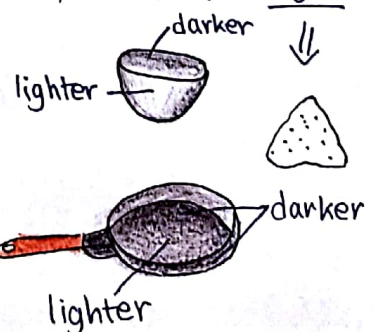
I like how they put different kinds of sound effects. Even though it's only paper, it feels real. For example:

- sound of water boiling
- sound of water flowing
- sound of tearing the packet of chocolate
- sound of cutting chocolate
- sound of mixing the dough with machine
- sound of opening a cap

All of these sound effects makes the video looks real.

② Drawings

I love how the drawings are neatly coloured. The creator also use shading to make the drawings popped out. The creator even put tiny details for sugar.



EXAMPLES 2

Going Fishing.



a stop motion animation by Gubbies

WHY & HOW

① Props

The creator uses different kinds of thing to create the prop. He makes everything smaller than the actual size. ~~For~~ For example:

- Water

he used clay to form the shape of the water splashing when he took the fish

- Leaves & flower

he used paper to form a green leaf and he cut small pieces of white paper to form a flower

- Clothes

he uses small cloths and cut it into the shape of pants, T-shirt, socks, towel.

② Ratio

The creator plays with the size ratio to make the video appealing. He makes everything smaller than the real size. For example:

- Plate

Supposed to be as big as your hand (palm) $\Rightarrow$ becomes as small as a potato chip

- Well

Supposed to be as big as a human $\Rightarrow$ become as small as a palm.



Interesting components

♥ The props made look so real! so realistic ~

Examples = 2

MAGIC PAPER

a stop motion video by Goldies 

WHY & HOW

① Technology

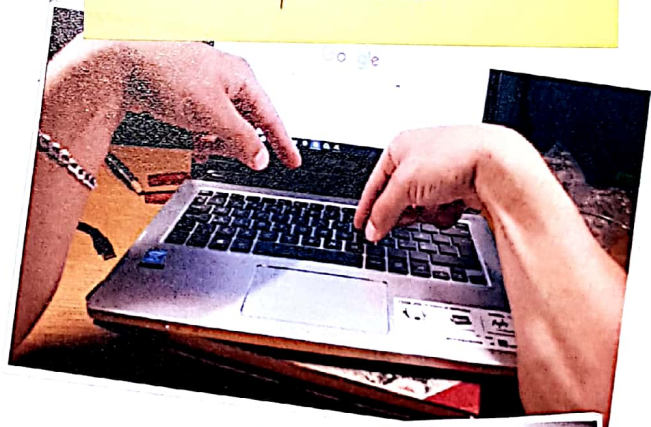
Using technology as part of the video is interesting. The creator input the printing method in the video. What makes it extraordinary?

The printed picture of a tap can give out water!

Interesting Components

★ water by blue paper!!

It's nice to see the movement of the paper that looks exactly like water



② Sound Effects

The unique sound effects makes the video entertaining.

For example :

- sound of cracking your knuckles
- sound of sitting on a chair
- sound of typing using the laptop's keyboard
- sound of water flowing
- sound of water being poured into a glass
- sound of printing



EXAMPLES

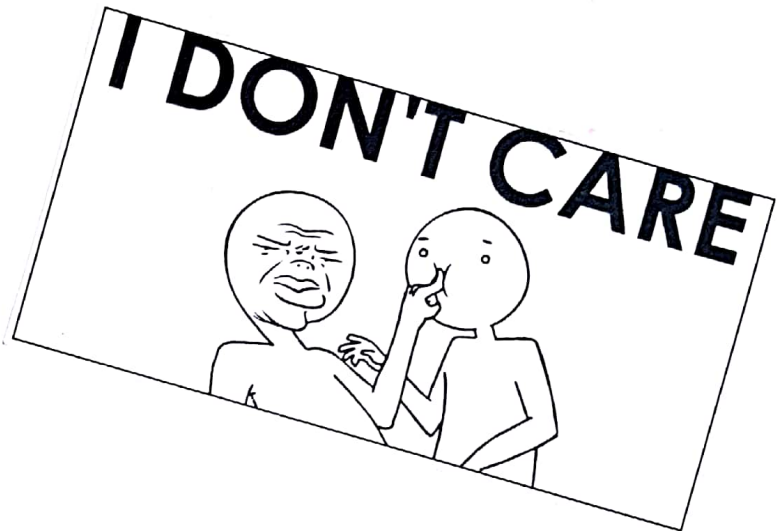
I Don't Care by Domics 
(animation)



Why & How

① Title

The title actually attracts people to click the video. First of all because people usually use the phrase "I don't care" a lot. So when they read the title, they might start to get curious about it and eventually click it !!



GF: which clothes do you think look better on me

BF: I don't care... I want bubble tea, woman & they're closing soon

② Genre

It's fun to include comedy in a video. And also, comedy can make people stay and watch the entire video. Sometimes if there is no comedy, people will get bored in the middle of the video and stop watching it



BF: So hurry your ass up & pick your clothes



GF: YOU KNOW WHAT??!

stranger: Hello



Examples



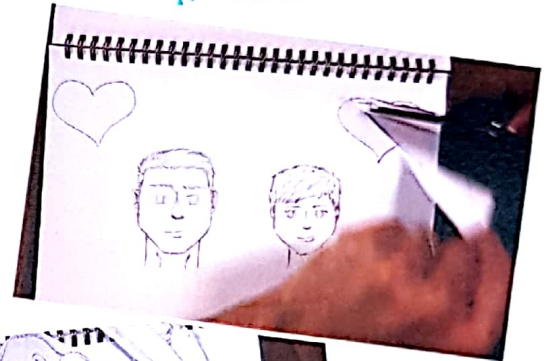
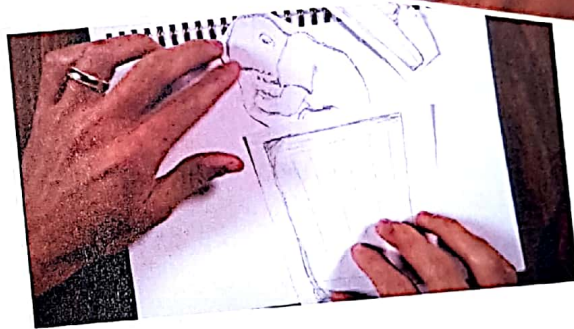
Draw My Life

— Gabriel Conte 

WHY and HOW

① Representation of words/phases

I like how Gabriel uses a drawing of a baby and trash can to represent abortion. The contrast of the two objects make audiences get the feelings



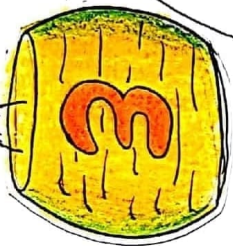
② Mixed Media

Gabriel ^{also} uses digital images to make the video look more appealing. In his drawings, he only use black which makes everything ~~monotonous~~ monotonous. By adding some colour, you can catch the attention of the audiences. Especially if the photos are old photos such as your childhood photos.



Silhouette

- Colour contrast to attract audiences!!



Scenery

- Sunset is eye-catching!!!



Shoot using timelapse
Several ^{free} apps in Play Store

- Frame lapse
- Time Lapse Camera
- Time Lapse Video Editor Pro
- PicPac Stop Motion & Time Lapse



Music

- Good ~~music~~ music is the most important part of a music video!!

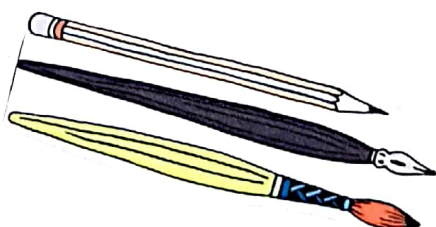
Choices of music from Vlog No Copyright Music in YouTube

- ⇒ Ikson - NEW DAY
- ⇒ Ikson - PARADISE
- ⇒ Ehrling - YOU & ME
- ⇒ Roman Muller - Under-deep
- ⇒ Disclosure - LATCH
- ⇒ Ehrling - STHLM Sunset
- ⇒ Ehrling - DANCE WITH ME
- ⇒ Dizaro - MUSIC BOX

- ⇒ Fredji - Happy Life
- ⇒ Ikson - Lights

Topic 1: Art

Talk about my life in foundation in design. How I do my paintings. What are the materials.

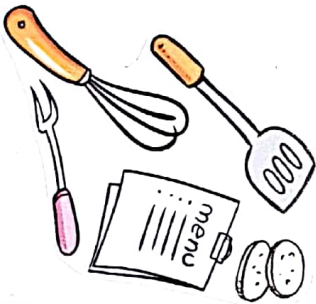
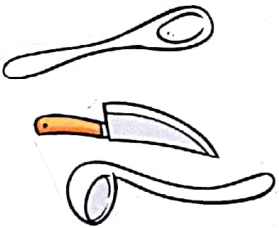
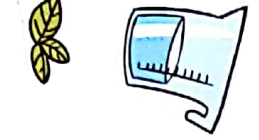
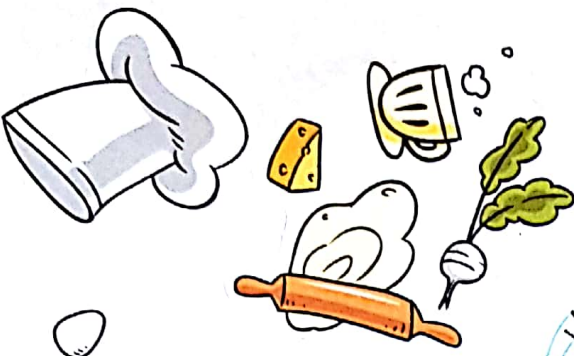


Stop Motion

using drawn images

Topic 2: Cooking

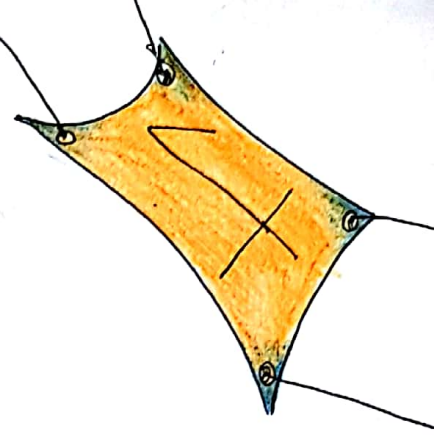
Showing how I learn to cook. How my first time cooking is a mess. How I cook.



Several Apps in PlayStore

- Stop motion studio 4.1★
- Pic Dac Stop Motion & Timelapse 4.3★
- Stop Motion Studio Pro 4.2★
- Motion-Stop Motion Camera 3.6★
- Stop Motion Builder 4.0★
- Stop Motion Move Creator 3.8★
- Stop motion video 3.2★

CHOOSen IDEA



Music Video (like Gabriel Conte's video)



Script :

To represent my happiness... my happy life

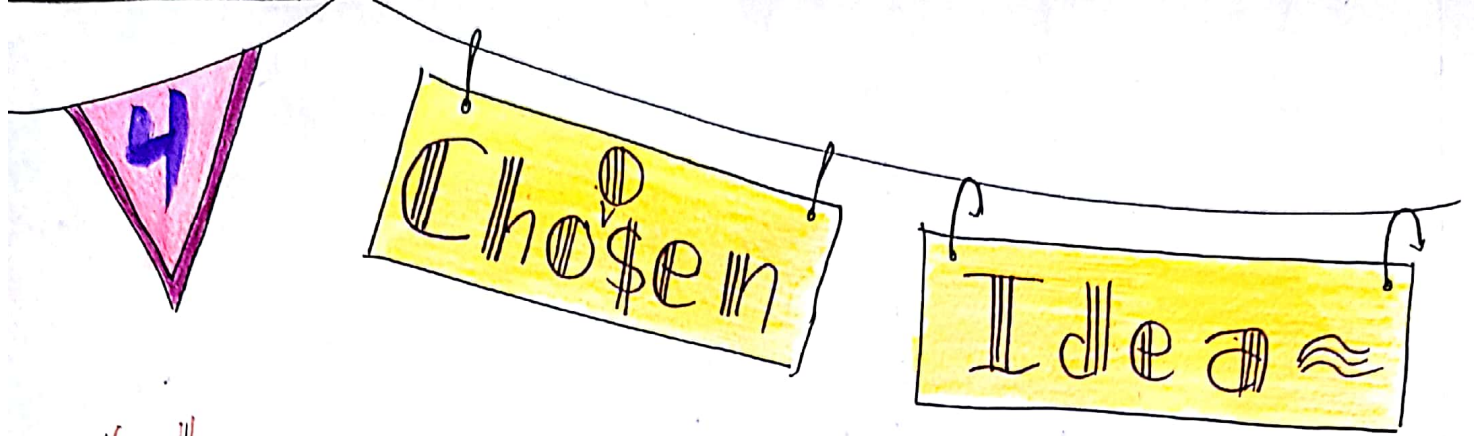
I may not be beautiful
I may not have everything I want
I may not be perfect
but I have learnt to accept my flaws and embrace myself

Just slow down and enjoy life. It's not only the scenery you miss
by going to fast - you also miss the sense of where you are
going and why - Eddie Cantor

I love the way my laugh falls out of my chest,
I love my flaws
I love every single thing about me
Cause this is what makes me, me



SHORT
Simple &



Why I choose
this?

INTERESTING Details

I LOVE IT

I like to watch
music videos with
beautiful sceneries.

So I want to make
one for myself also.
It's also a new
thing for me so
I want to try it out

MUSIC

Motivational &
happy music

SOUND

Sound effects
of small details
(for example: wind)

BACKGROUND

good sceneries ~
especially the sunset
with silhouette

LIGHTING

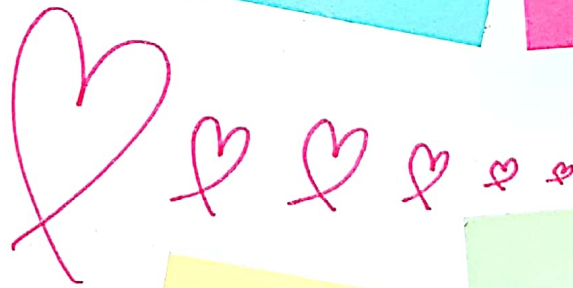
Varying the
lighting from dark
to light ^ of the video

SIMPLE &

compared to
drawing, this
is much easier
and less time
consuming. All

I have to do
is to record &
I don't have to
worry about colouring

E
A
S
Y



1

I want people to
see my thoughts. I
want people to
realize that everyone
of us is unique in
our own way. People
might say bad things
about you, but you
must remember that you
are special.

2

I also want people
to just love their flaws.
Stop worrying about
how you look or how
other people think about
you. Just have
confidence in yourself,
stop worrying and just
enjoy the beautiful
world God created.

Aim →
So →

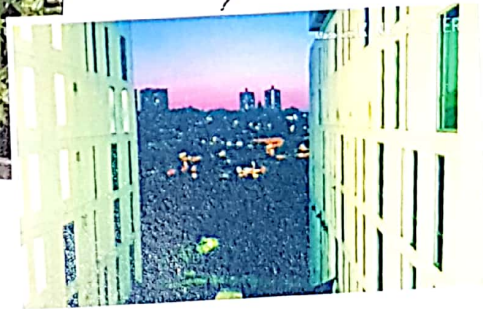
My final video

recording this is kind of awkward

In case you are wondering...
This is in Lake Garden 📍



such a beautiful combination
of colours
by God ♡



This one is actually in slow motion. I turn around and my hair and skirt are moving in a slow motion

So... basically my video is about my thoughts. It's about loving ourselves, accepting who I am and just enjoy life. I also input some sceneries with a timebapse of sunrise

but it's worth
it ♡ hehehe...

IT TOOK ME
2 hours in
7th floor to
record the whole thing...